

ACTING FOR VULNERABLE CHILDREN AROUND THE WORLD

ACTING FOR VULNERABLE CHILDREN AROUND THE WORLD

"Working for the well-being of children around the world as they grow" is the commitment of the ÏDKIDS group. The ÏDKIDS Community Foundation is one of the primary vehicles through which it fulfils this commitment, working to uphold the basic rights of every child, and support those who are most vulnerable and disadvantaged.

The Foundation bases its activities on several guiding principles:

Working together to build respect for the fundamental rights of the most vulnerable children.

In developing countries, health and educational projects provide disadvantaged and vulnerable children access to schooling and medical care.

The Foundation has for years been working with partner NGOs such as ATIA/Interaide who support the needs of the poorest families in their areas. They support these projects over the long term, with backing from our Foundation, until they can become self-sufficient and self-sustaining.

Engaging our employees.

The participation of our employees in local projects and activities supported by the Foundation, provides assistance to those children who are the most vulnerable. Whether they be ambassadors for the Foundation, sponsors of an association, volunteers at charity events, or leaders of related events held in stores, all of our company's employees have opportunities to participate in meaningful experiences to strengthen their convictions and commitment to our motto: WE ACT FOR KIDS.

Engaging our brands, our customers, our partners.

The Foundation has enabled us to build a wide network of contributors and volunteers who engage in social projects.

All of our teams at IDKIDS, as well as our suppliers, customers and partners are invited to participate through projects led by the non-profit associations connected to each brand's commitment.

Through these efforts, the **İDKIDS Community Foundation** facilitates and promotes social and societal engagement by all interested parties for the common good.

OUR SCOPE OF ACTION

EARLY CHILDHOOD AND PARENTAL **SUPPORT**

0 to 3 years: this period is crucial for a child's development. The ÏDKIDS Foundation supports several projects which encourage healthy early childhood development.

CHILD SOCIAL INTEGRATION AND **PROTECTION**

A child can become isolated and vulnerable at any point in their life. The ÏDKIDS Foundation creates and funds projects that help to protect children's basic rights.

EDUCATION AND CULTURAL EXPLORATION

School not only provides fundamental knowledge, but also a window into culture. The Foundation supports projects that place as much importance on behavioural skills as on academic achievements.

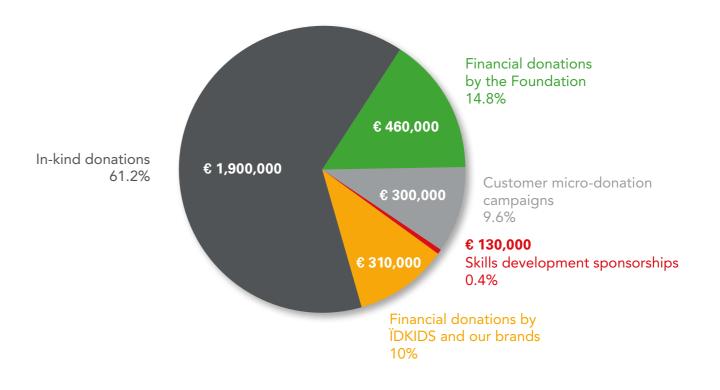






KEY FIGURES 2018

IDKIDS DONATIONS IN 2018: € 3,100,000



16 NGOs and charities funded in 2018

EMPLOYEES took part in Foundation activities

50,000 CHILDREN helped by our activities in 2018

155,000 red noses sold in support of hospitalised children

€ 300,000 donated to non-profit associations from

micro-donations given by our customers

2018: ALL TOGETHER WORKING TO SUPPORT CHILDREN'S BASIC RIGHTS

OUR BRANDS AND OUR CUSTOMERS ENGAGED AROUND THE WORLD

In 2018, we supported activities around the world. The ÏDKIDS brands and teams provide the opportunity for their customers to join them in their efforts to assist highly vulnerable children around the world.



LONG-TERM PROJECTS IN OUR MANUFACTURING COUNTRIES

For years, the ÏDKIDS Community Foundation has been supporting long-term projects in countries where our goods are produced, in order to help them bring about genuine change. In partnership with NGOs and associations in Madagascar, India and Bangladesh, our Foundation provides support and development aid to the local population.



MORE AND MORE EMPLOYEES ARE PARTICIPATING IN THEIR LOCAL CHARITIES

In our stores and at our head offices, in France or abroad, more and more of our employees are getting involved with the projects undertaken by the ÏDKIDS Foundation.



OUR PARTNERS GET INVOLVED IN BANGLADESH AND MADAGASCAR



OUR ACTIVITIES IN BANGLADESH

Since 2014, a social-focused business set up by Okaïdi, with the support of ÏDKIDS Community Foundation, has made it possible for 1500 children from the slums of Dhaka to go to school and receive medical care.

In 2018, a new milestone was set thanks to the joint efforts of the entire ÏDKIDS community and its partners.





OUR LATEST PARTNER: RADDA CLINIC

Radda Clinic is a health dispensary located inside the slums of Mirpur. The Foundation provides the health centre with financial support, making it possible for 1500 children (who also receive schooling help), and their parents, to receive regular medical check-ups and care.

The centre also organises health and hygiene

classes taught in the community and at local schools.

Radda Clinic also performs an annual health check-up for all the school children in the Mirpur slum. Every year, a "washing hands day" is celebrated in order to spread awareness of the importance of cleanliness and proper hygiene.

EYE TREATMENT FOR FREE

On November 27–29, 2019, ÏDKIDS organised a free "Medical Eye" check-up for school children in Mirpur.

The Lions Foundation in Bangladesh, with whom the Foundation partnered for the event, donated the technical support for the eyesight and eye disease checks, as well as 50 pairs of glasses for those children in need.

Over these three days, nearly 800 children were able to have their eyes checked, and receive corrective glasses as needed.



"Nearly 800 children received an eye check-up"

PROMOTING INDIVIDUAL TALENTS AND COLLECTIVE UNITY

SPORTS EVENTS

ÏDKIDS organised a sports event for sixth graders upon completion of their national primary school leaving exam.

Nearly 350 children participated in sports events which included running, dancing, and football.



Asnus Cultural Programs - 2018 assignment in least handle line in the No. 2 Astronome and the N

CULTURAL PROGRAMME: MUSIC, SINGING, DANCING, AND PAINTING

IDKIDS, together with NGO partner Grameen, organised an annual day of culture for the children receiving schooling thanks to their support. 27 children participated in the music competition, and 15 of them received a prize.

IDKIDS also organised an art competition and exposition, held in July 2018, where a jury selected and awarded prizes to the 50 most beautiful paintings.

RECORD NUMBER OF STUDENTS PASS SIXTH GRADE EXAM

The national primary school leaving exam was held in November 2018.

Nearly 190 students took the exam, and 168 of them passed with a very good score.

The passing rate was 88.42%. By comparison, in 2017, only 3% of children in the Mirpur slum had successfully passed the same exam. These children will now be able to continue their education in secondary school.



COMMITTED EMPLOYEES AND PARTNERS

ÏDKIDS EMPLOYEES RUN IN SUPPORT OF CHILDREN IN BANGLADESH

In September 2017 and 2018, ÏDKIDS employees took up the challenge: Find sponsors and compete in a race to fund secondary schooling for children in the slums of Dhaka. A year of secondary school costs 100–120 euros. These efforts made it possible for 180 children to enter secondary school or a trade school.

During the course of the Lille event, 73 employees, backed by 427 sponsors, ran to raise funds for the ÏDKIDS Foundation, to be used to fund the schooling of children in Dhaka. They collectively raised a total

of €18,000 in 2017 and 2018, making it possible for 168 children to continue their secondary education in 2019!

COMPANIES JOIN EFFORTS TO SUPPORT THE CHILDREN OF MIRPUR

In 2018, several companies, along with long-term partners such as Texeurop (an Okaïdi supplier), joined ÏDKIDS in our efforts to help the children of the Mirpur slum.

Mosquito nets were donated and distributed by BASF, warm tops were donated to the children by Decathlon, and Crossline provided them with backpacks.

WORKING TOGETHER FOR THE EDUCATION AND DEVELOPMENT OF YOUNG CHILDREN



MADAGASCAR

ATIA/INTER AIDE is an NGO working to families in support the most vulnerable countries such as India and Madagascar. The Foundation has been working with this NGO for the past 10 years.

The Foundation donates around €30,000 a year to 14 preschools who help 2300 children from homes at serious risk to enter primary school in Antananarivo.



For the past 10 years, ÏDKIDS, in partnership with the ATIA/INTERAIDE NGO, has been funding schooling for disadvantaged children in Madagascar.

The Foundation also supports the KOLOINA nonprofit association, which helps vulnerable families to establish their identification paperwork. It also organises mother-child workshops to strengthen their mutual bonds.



"14 preschools help 2300 children in highly vulnerable situations prepare to enter primary school"

INDIA

In India, the Foundation supports the efforts of a local non-profit with €30,000 a year, in collaboration with the local field expertise of ATIA (NGO).

A team of women from a Mumbai slum help families in severe difficulty with aid and advice.

In doing so, they bring to life the words of Abbé Pierre, "The opposite of misery is sharing."



NGOS AND PARTNER ASSOCIATIONS IN OUR MANUFACTURING **COUNTRIES**









GRAMEEN SHIKKHA

The mission of Bangladesh-based NGO is to educate children in the country's slums. It is part of the Grameen NGO founded by Muhamad Yunus, winner of the Nobel peace prize.

Supported project: 600 children in preschool in a rural

Foundation funding: €10,000 Schooling for 1500 children in Dhaka: €50,000

SANJOG

This non-profit association works to improve the education and protection of children in Bangladesh. It runs projects to fight against discrimination and child exploitation.

Supported project: Primary school funded for 300 children in Dhaka. Foundation funding: €10,000

INTER AIDE/ ATIA

Together with its local partners, this NGO addresses local needs and supports projects promoting early childhood development. education and health. The ÏDKIDS Community Foundation supports several of its projects in developing countries.

Project supported: Early childhood development and education in Madagascar and

Foundation funding: €60,000 in Madagascar €60,000 in India

RADDA CLINIC

This health clinic in the Mirpur slum of Dhaka, Bangladesh, provides its entire community, and the most disadvantaged in particular, with access to medical care.

Project supported: Schooling and medical care for 1500 children in Dhaka Foundation funding: €21,000





AINA TRUST



EAU ET VIE

Eau et Vie improves the living conditions of families in slums in developing countries by installing running water in their homes and providing waste management and fire prevention training and services.

Project supported: Health and clean water in the Dhaka

Foundation funding: €10,000

STEPPING STONES

Stepping Stones is an NGO working to improve access to medical care and education for underprivileged Chinese children, in particular "migrant children" from poor rural families who flock to Shanghai.

Project supported: Education of poor children in Shanghai (English classes).

Foundation funding: €10,000

AÏNA TRUST

The mission of this non-profit is to promote respect for the human dignity and rights of children, and provide access to education and medical care for those in highly marginalized communities.

Project supported: Child care by preschool assistant teachers in India.

Foundation funding: €10,000

PARTNERS

This non-profit association opened the Maer School in Dhaka, which provides safe shelter, schooling, and trade skills to 80 street children.

Project supported: A home for street children in Dhaka. Foundation funding: €15,000

OUR BRANDS AND OUR CUSTOMERS ENGAGED AROUND THE WORLD





EMPOWERING CHILDREN EVERYWHERE TO LEARN RESPONSIBILITY, FIND HAPPINESS, AND PLAY AN ACTIVE ROLE INTHEIR FUTURE

"A big thank you to the İDKIDS employees for this wonderful time with our children!
They left with smiles on their faces...
the most important thing!"



This non-profit association (Sport in the City) helps children in disadvantaged neighbourhoods socially integrate and learn collaboration through sports.

On April 23, 2018, over a dozen ÏDKIDS employees decided to donate their time and together with the association, organise an afternoon of sports activities for disadvantaged children from Roubaix, France.

On the agenda: an "Olympics" for the young children, a football tournament for the others, and a happy time for all!

The association also inaugurated a second public



sports field in Roubaix, supported by the city hall and many other partners including the ÏDKIDS Community Foundation.

There, children ages six and up can enjoy sports activities as well as get help finding a job or vocational training thanks to the centre's "job in my town" programme.

Okaidi has also supported this association by organising customer micro-donation campaigns in 2017 and 2018.

Thanks to the Foundation and the generosity of Okaidi customers, €50,000 were donated to the non-profit in 2017 and 2018.

A day with Sport dans la Ville



"One out of every seven people in the world does not have a legal identity, including many children."



La Voix de l'Enfant (The Voice of a Child) works to protect the rights of children through 82 non-profit associations in 103 countries.

Internationally, one of its priorities is helping children establish their legal status. One out of every seven people in the world does not have a legal status. This is the case of many children whose birth was never officially recorded. This leaves them without legal protections, health care, or schooling.

In France, the association is primarily focused on fighting against the abuse of children and providing help to victims.

In 2017, more than 300,000 minors benefited in some way from its efforts to protect children.



The Voix de l'Enfant is setting up paediatric medical/legal assistance centres in hospitals to listen to and assist children who are victims of physical abuse.

The non-profit also helps provide education to children at risk in order to ensure one of their basic rights is met.

Okaidi and the ÏDKIDS Community Foundation have been partners of La Voix de l'Enfant since 2016.

They support programmes to educate disadvantaged children in France as well as social events that bring together children from different countries for a Fraternity Cup organised by La Voix de l'Enfant.

Okaidi customers have also supported the non-profit's efforts through a customer micro-donation campaign which in 2018 raised over €20,000.



HELPING EACH CHILD DEVELOP THEIR TALENTS



"JEUX ET HANDICAP"

Jeux et Handicap is a programme designed to help children most at risk.

Oxybul places high importance on each child having the opportunity to discover and develop their individual talents, especially the most vulnerable: those with disabilities.

The "Jeux et Handicap" programme draws on advice from parents and professional experts to offer a selection of Oxybul toys and games that are suited to each type of disability.







HELPING PARENTS TO IMPROVE CHILDREN'S WELL-BEING

The Ensemble Pour l'Education educates parents and works with early childhood experts to create and develop positive and supportive educational programmes for young children. These help provide substantial mental development and education to children during the first years of their lives.

Early childhood centre Rigolo Comme La vie, Oxybul Eveil et jeux, and the ÏDKIDS Community Foundation, support the non-profit both financially and through substantive awareness programmes.

In 2018, ÏDKIDS organised a day of activities related to parenting and parent-child relations at the social and cultural centre La Condition Publique in Roubaix (France), as well as a charity fund-raising sale for Ensemble pour l'Education.

An exhibit from the charity on positive parenting was presented to families along with educational workshops for parents and their children.

Okaidi and Oxybul products were sold at highly discounted prices to needy families who had been notified in advance by the social services of the city of Roubaix, who is also a partner.

In 2018, Oxybul also engaged its own employees as well as customers through a micro-donation fundraising campaign, whereby customers could round up their purchase to the next euro amount in support of the Ensemble pour l'Education (Together for Education) non-profit. The company collected €6,000 for the charity. Thanks to various donations from ÏDKIDS, Ensemble pour l'Education received €60,000 in 2018.



CREATING SOCIAL TIES TO STRENGTHEN EARLY CHILDHOOD DEVELOPMENT



A SHELTER FOR PARENTS AND CHILDREN

The mission of La Maison Rigolo Comme La Vie - Noémi, is to provide a place where families experiencing hardship can find free shelter, and to meet their needs or address their problems in such a way that they can get through their daily lives with more peace of mind. La Maison is also a place to create social bonds, where harmony can reign supreme. First opened in 2017 in Roubaix, this resource centre is also an experimentation ground for best practices in terms of education that build confidence and create a secure environment.

Co-founded with the Noémi non-profit association, a long-time partner of Rigolo Comme La Vie, La Maison offers special assistance to families struggling with a disability.



CHILDREN FROM CHEMINS D'ENFANCES DISCOVER HOLIDAYS WITH N'JOY



By creating programmes filled with recreationaleducational content, N'JOY's mission is to help children discover and imagine the world in new ways.

For more than 10 years, N'JOY has been imagining, creating and organising programmes for children ages 2–15 of all kinds, regardless of skill level and talent.

As part of the Magic Place programme set up by the Chemin d'Enfances association, 74 children ages 6 to 12 in highly disadvantaged situations, were able to enjoy a holiday in Brittany organised by N'JOY.

For the past few years, Magic Place has been financially supported by the ÏDKIDS Community Foundation.

Through this programme, Chemins d'Enfances organises educational and social-cultural events all throughout the school year and summer, in order to promote the social integration and development of children living in homeless shelters.

These children were able to enjoy a week of activities on the topic of Nature and the Arts.

They had the opportunity to express themselves through a variety of different ways such as dance, theatre, photography, music, and film.

A day at the beach was also organised in collaboration with the team from the Oxybul store in Rennes. For some children, it was the first time to see the sea!

13



CAPTURING AND CONVEYING THE MAGIC OF CHILDHOOD

LOVE MAILLE UNE COLLECTION UNIQUE TRICOTÉE À LA MAIN.



LOVE MAILLE (LOVE KNIT): THE JACADI COLLECTION IN SUPPORT OF CHILDREN

300 new outfits, knit by hand in France by women receiving vocational training through the Amitié Partage non-profit association, were sold on the Jacadi website in 2018. All of the proceeds were donated to the association!

In 2018, the wool was donated by Fonty, a French

textile maker focused on sustainable development and 100% made in France production.

Since 2014, thanks to this workshop, more than forty women have been able to regain their self-confidence and find a job or enter certification training, by hand-knitting unique high quality outfits.

"More than forty women were able to regain their self-confidence."





IN FRANCE, LOCAL SPONSORS FOR CHILDREN EVERYWHERE

France Parrainages pairs French children living in hardship with families who will sponsor them by taking care of them regularly and helping them build their self-confidence.

The association also sponsors children in other countries so they can go to school. Jacadi is committed to helping families in hardship, making it possible for children to be supported by this local sponsorship programme.

In December, the company put a new accessories box

14

on sale for €2.

All of the profits (€0.80 per box) from its sale will be donated to the France Parrainages association.

Jacadi teams also participated in a day of activities for children sponsored by the non-profit, using the opportunity to give them a window into their various jobs.

Together, they and the children created masks, decorations and costumes, followed by a giant photo session.

Jacadi Children's Day with France Parrainages



CUSTOMERS AROUND THE WORLD GET INVOLVED THROUGH MICRO-DONATIONS

Asking our customers to give a micro-donation by rounding up their purchase to the nearest euro has, since its launch, raised €750,000 to support non-profit activities which provide assistance to highly disadvantaged children!

Our teams in France, Belgium, Italy, Switzerland, Luxembourg, Poland, Spain, Germany and Canada take part in the fund-raising efforts and select local charities which they wish to support through this campaign.

In 2018, Okaidi supported two charities in France whose efforts reflect the company's own commitments.

Sport dans la Ville, which promotes and organises sports events for children from disadvantaged neighbourhoods and also helps those same young people prepare for a job. A €50,000 donation was made to the non-profit association, including €20,000 raised through the micro-donation campaign.

La Voix de l'Enfant, an umbrella organisation that includes 80 charities working to protect the rights of children, also received €25,000 from the micro-donation campaign in support of its education programmes for highly vulnerable children in France.

Oxybul Éveil et Jeux supported the non-profit association Ensemble pour l'Education, which develops and promotes positive and caring educational practices for very young children. A total of €6,000 was given from the micro-donation campaign, and the ÏDKIDS Foundation, together with Rigolo Comme la Vie, also gave €50,000 towards the association's educational efforts for young children.

Lastly, **Jacadi** decided to use its micro-donation campaign to support the **SOS Villages d'Enfants** charity in France, Italy and Germany. In 2018, the company donated €21,700 to the charity.

750,000 € raised since 2015

300,000 € raised in the world in 2018

92,138 € raised by Italy in 2018



CHARITY EFFORTS AROUND THE WORLD

DYNAMO CAMP Italy: €92,138

The Okaidi Italy team decided to support Dynamo Camp, a non-profit association that hosts vacation camps for children affected by a serious disease.

The non-profit provides free stays to these children and their families, allowing them to have fun, rebuild their confidence, and keep their hopes alive in the face of their illness.

First launched in 2017, the micro-donation campaign has raised €253,000 for the charity association in the past two years!

IMMERSATT KINDER, Germany: €3,800

Our German companies selected Immersatt Kinder ("Never Hungry"), a charity that fights hunger, especially among children and teenagers, in the city of Duisbourg.

TERRE DES HOMMES Switzerland: €26,500

Our Swiss teams decided to donate the funds raised to the Terre des Hommes, an international charitable organisation advocating for children's rights and development in nine countries.

SANT JOAN DE DEU Spain: €20,300

Our companies in Spain decided to donate the micro-donation campaign funds to the Sant Joan de Deu hospital, to support medical care for children needing hospitalisation.

ASBL LA LUMIERE Belgium: €11,200

Micro-donations collected by our Belgium companies were donated to ASBL La Lumière, a non-profit association in the city of Liège that offers a variety of services to the blind and visually impaired, especially children. In addition to the financial aid provided by the micro-donation campaign, our store teams in Liège also personally took part in the La Lumière's efforts.



Watch a short film on our micro-donation campaign in Italy, on the You Tube IDKIDS Community Foundation YouTube channel.

"Thanks to our teams, and especially to our customers, for their support and participation in support of children in need."

ALL AROUND THE WORLD, THE ÏDKIDS COMMUNITY SUPPORTS HOSPITALISED CHILDREN

Each year, a day in early October is the international day of the smile! So that hospitalized children can also have the right to find their smile once again, since 2016 Okaidi has supported an "Offer a Smile" project together with hospital clown volunteers.



Red noses are sold for €1 each in all Okaidi, Oxybul, Jacadi and ÏDKIDS stores in France as well as 16 other countries and territories around the world.



In three years, Okaidi has sold 337,000 red noses in support of hospitalised children, raising and donating over €200,000!



NGOS AND PARTNER ASSOCIATIONS WITH THE SUPPORT OF OUR BRANDS









ENSEMBLE POUR L'EDUCATION

Ensemble pour l'Education (Together for Education) is a non-profit association that raises awareness among the public, professionals and parents regarding parenting and early childhood development.

SPORT DANS LA VILLE

Sport dans la Ville (Sport in the City) is a non-profit association focusing on social integration through sports that creates sports centres and organises sports events in the most disadvantaged neighbourhoods of the French cities of Lyon, Paris and Lille.

AMITIÉ PARTAGE

This charity distributes food and clothing to severely deprived families in Roubaix. It also helps women regain their self-confidence by returning to the workplace.

FRANCE PARRAINAGES

In France, this charity pairs children in hardship situations with local sponsors who can provide them with emotional support.

In other countries, it provides children with access to schooling and medical care.



le Polyhandicap,

SURFRI

Les Clowns de l'Espoir

LA VOIX DE L'ENFANT

La Voix De l'Enfant (The Voice of a Child) is an umbrella non-profit organization that includes 82 charities operating in 103 countries. Its mission: be attentive to and defend the rights of children "whomever they may be and wherever they may be".

NOÉMI

Noémi, a non-profit association, works to change the perception and mindset of those with multiple disabilities. It creates tools to help professionals and parents better handle the issues they face on a daily basis in their care.

SURFRIDER FOUNDATION EUROPE

Created in 1990 by a group of surfers, Surfrider Foundation Europe is a non-profit association whose mission is the advocacy and protection of the world's lakes, rivers, oceans and coasts.

LES CLOWNS DE L'ESPOIR

This non-profit association of hospital clowns who perform for children in paediatric wards of the Nord-Pas-de-Calais region of France, give children facing serious illness an opportunity to experience the joys of childhood.

MORE AND MORE EMPLOYEES HELPING LOCAL NON-PROFITS



IN 2018, 800 EMPLOYEES PARTICIPATED IN ACTIVITIES SUPPORTED BY THE FOUNDATION IN SUPPORT OF HIGHLY DISADVANTAGED CHILDREN



Whether it was through running at a charity event, being ambassadors of the Foundations, sponsors of a charity, participating in an event organised by a charitable association, volunteering during a fund-raising event, selling red noses in support of hospitalised children, ÏDKIDS employees took action in 2018!

Whether they work at Oxybul, Okaidi, Rigolo comme la Vie, Jacadi, or Bubble, whether they work at the central offices in Paris or Roubaix, or at our stores in Milan, Madrid, Liège, Marseille, Nantes or Paris, they all share the same passion: to put their commitment to "WE ACT FOR KIDS" into action in support of children everywhere.

This is why in 2018, over 800 of them donated their time to one or more activities organised by the many non-profits who are partners of the ÏDKIDS Community Foundation

Amitié Partage had its sorting room upgraded by the works department, the children helped by Sport dans la Ville and the Roubaix social centres had a chance to play and learn about music, those helped by Chemins d'Enfances got to see the sea, those from Secours Populaire were able to proudly show off their new outfits, etc.

All of these days and these experiences shared by ÏDKIDS team members, non-profit associations, and the children, resulted in wonderful times of sharing, smiling, and humanity!

OVER 350,000 PIECES OF CLOTHING PER YEAR DONATED TO FAMILIES **EXPERIENCING HARDSHIPS TOGETHER** WITH DONS SOLIDAIRES

For over 10 years, Okaidi, Oxybul and Jacadi have been donating their clothing remainders to Dons Solidaires to be distributed to families in hardship. These donations are distributed throughout France and Europe, benefiting 650,000 people.





CHILDREN HELPED BY THE SECOURS **POPULAIRE DE TOURCOING CELEBRATE THEIR NEW LOOK**

For the sixth year running, the Okaidi purchasing office organised a big celebration at the end of September where children in hardship were able to pick out a free new outfit for the start of the new school year. In 2018, this event was organised by Okaidi and Dons Solidaires in collaboration with the Secours Populaire de Tourcoing.

Over a hundred outfits were made so that the 60 children supported by the non-profit could pick out the clothes they liked, which they proudly showed off to their families and the association's members.

SOCIAL INTEGRATION AND PROTECTION **OF CHILDREN**

REPI



The Relais Enfants Parents Incarcérés helps

preserve the bonds

between children and

an incarcerated parent

by setting up special

visiting areas and times

where they can spend

quality time together.





LUDOPITAL

non-profit association helps hospitalised children by collecting, repairing and redistributing toys throughout paediatric hospital wards.

Project supported:

Upgrading paediatric emergency care section of the Victor Provo hospital in Roubaix. Foundation funding:

€8,000

Project supported:

"Spending together as a family despite incarceration' Child-parent times together. Foundation funding: €4,000

LA CHARTREUSE DE NEUVILLE

A historical monument transformed into a cultural centre, the Chartreuse de Neuville fights against cultural and social inequality in isolated and vulnerable rural areas, by hosting workshops for children.

Project supported:

Fun and educational workshops for children in rural areas. Foundation funding: €8,500

DONS SOLIDAIRES

This non-profit connects companies and charitable associations in order to collect and distribute basic goods to families living in hardship who are unable to afford them.

Project supported:

Donating clothing and toys to children ages 0 to 14. 350,000 pieces of clothing and toys in

2018

PETIT CŒUR **DE BEURRE**

The mission of the Petit Cœur de Beurre charity is to support and assist children suffering from congenital heart defects.

Project supported:

Puppets for children hospitalised at the Necker hospital in Paris. Foundation funding: €8,000



LE PÈRE NOËL EST-IL UN ROCKER?

This non-profit association holds concerts to raise funds so that underprivileged children in the Lille area can receive presents at Christmas.

Project supported:

Distribution presents, and musical and cultural events. Foundation funding: €5,000



EGPE The mission of L'Ecole

des Grands Parents Européens is to examine, awareness highlight and promote the role that grandparents play in the family and society today, as it relates to their children's and grand-

Project supported:

children's generations.

"Babalia" A programme providing moral support, a listening ear, and passing on knowledge to young mothers in Paris and elsewhere in France. Foundation funding:

€5.000

BEAUX-ARTS LILLE

LE PALAIS **DES BEAUX-ARTS**

The Palais des Beaux-Arts aims to make its art collections accessible to as many people as possible. It regularly provides free admission underprivileged families and children with disabilities.

Project supported:

Youngsters preschools in the Lille metropolitan area, and Rigolo Comme La Vie in particular, painted their own versions of the paintings exhibited in the museum. Foundation funding: €10.000

CHEMINS D'ENFANCES

This non-profit association creates fun and educational workshops for teaching French to non-Frenchspeaking children, and organises innovative development child programmes.

Project supported:

from "Séjour Graines d'Artistes/ Magic Place". Vacations in Brittany for children welfare living shelters. Foundation funding: €5,000



LES PETITES ÉCOLES **POUR TOUS**

This non-profit promotes cultural richness through diversity and supports schooling opportunities for children suffering from learning disabilities.

Project supported:

Inclusive creative activities for children with autism together with those without. Foundation funding: €3.000

GET THE LATEST NEWS

Website: idkids.com **Bubble Magazine**



See our activities in video on our YouTube channel: You Tube







JOIN US!

ARE YOU A TEAM MEMBER?

BECOME AN AMBASSADOR OF THE FOUNDATION

Be a representative for the Foundation within the ÏDKIDS community.

SPONSOR A CHARITY PROJECT

Be the liaison and main contact between the Foundation and a local non-profit association.

JOIN AN EVENT IN SUPPORT OF A CHARITY

Help a non-profit association by taking part in an uplifting and meaningful event.

SUPPORT A CHARITY WITH YOUR UNIQUE SKILLS

Use your experience and skills to benefit a non-profit association's efforts.

BECOME A "HOPE REPORTER"

Meet our partner non-profits while travelling to a manufacturing country and write about what the projects supported by ÏDKIDS Foundation are accomplishing there.

WHETHER YOU ARE A CUSTOMER, PARENT, FOUNDATION, SUPPLIER, PARTNER ...

DONATE TO OR JOIN A PROJECT IN SUPPORT OF THE MOST DISADVANTAGED CHILDREN, TOGETHER WITH THE ÏDKIDS COMMUNITY.

CONTACT: Cécile Delivre cdelivre@idgroup.com

REPORT 2018 Director of Publication Geneviève Aerts Editor in Chief Cécile Delivre Printing Paper made from sustainably managed forests FOND'ACTIONS ÏDKIDS COMMUNITY 162 boulevard de Fourmies - 59100 Roubaix - FRANCE

23

ACTING FOR VULNERABLE CHILDREN AROUND THE WORLD



